FAIRMUSE

Prelude to a fairer European music industry

Fairness at the click of a song

Fair MusE is a pioneering EU-funded project seeking to raise awareness about how music algorithms, data collection, and exploitation models of social media and streaming platforms influence music creators and audiences.
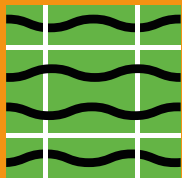
Our data-driven digital economy calls for a reasonable shift in the music industry's business models, revenue streams, and operating practices so that everyone is better off. Together we can cultivate an ecosystem that benefits artists, all music lovers, and society at large.

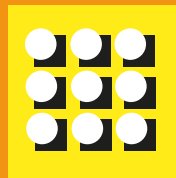# FAIRMUSE strikes a chord with everyone

Fair MusE aims at making the European music ecosystem more transparent, competitive, and sustainable by designing and implementing an innovative and practical set of co-created solutions.

Music Copyright Infrastructure

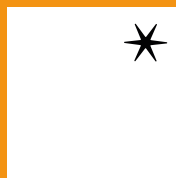A data-sharing model agreement to enhance transparency in royalties and licensing.

Music Data Dashboard

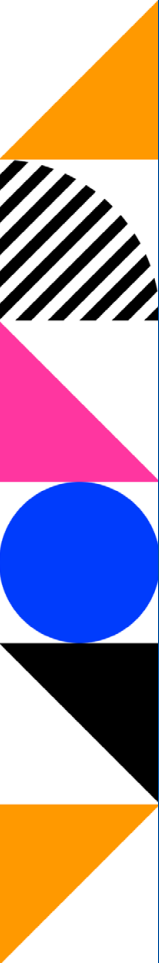A portal providing statistical indicators on the economic and societal value of the EU music sector.

Fairness Score

A tool to assess the multi-faceted fairness of music services and social media.

White Paper

A comprehensive set of policy recommendations.

The research group is driven by an interdisciplinary team of academic and industry experts. The main areas of focus are:

● **Policy**

Fair MusE offers a thorough policy analysis of 30 years of EU initiatives paving the way for a more inclusive and diverse music sector. This analysis is essential to understand the origin, nature, and impact of policy changes towards the governance of online platforms.

● **Law**

Fair MusE draws on legal and empirical investigations to propose new and better ways to ensure fairness and transparency in the treatment of music creators, especially as regards their licensing models.

● **Economics**

Fair MusE addresses fairness from an economic perspective, identifying and drawing upon the industry's fast-changing business models and professional insights coming from creators and stakeholders.

● **Computer and Data Science**

Fair MusE collects playlist data from 1000+ users related to various streaming services and social media platforms to analyse the impact of platform algorithms on consumer preferences and exposure of diverse music repertoires.

FAIRMUSE

Join the harmony

The Fair MusE project will recruit over a thousand real users from EU countries to share their playlists and other consumption data through a trusted service provider. Play your part and participate in Fair MusE to have a positive impact on music communities and beyond!

Find out more and stay tuned on **fairmuse.eu**

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Fair MusE research and industry partners

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